



FAMILY IS A GIFT

SFC ADVOCACY PRIMER

I. ADVOCACY RATIONALE

SFC believes that family is God’s Masterpiece, the most important gift given to us by God. It is the reflection of the overflowing love of the Holy Trinity, allowing us to experience the truest form of love here on earth. With the attacks surrounding family, the value of this gift moves us to protect and empower this nucleus of society at all cost.

Family is a Gift is our community’s advocacy that aims to strengthen the family through promoting family values and the CFC lifestyle. Despite the many challenges we believe that “The Joy of Love experienced by the families is also the joy of the Church.” (Amoris Laetitia 1) And while St. John Paul II emphasized “New evangelization is one that is new in its Ardor, new in Methods and new in Expression”, we want to be Relevant, Effective, Collaborative and Attractive for those who are in need of help when it comes to family.

II. THE 3 PHASES OF ADVOCACY

1. **Awareness** – through active presence in major social media platforms to get the message across to as many people as possible worldwide.
2. **Involvement** – through partnering with the parishes, local government, corporate groups, schools, and other organizations in promoting the strengthening of their own families and other families.
3. **Commitment** – Singles for Christ are encouraged to spend quality time witnessing and being a loving presence in our families.

III. INITIATIVES

1. Family Month

SFC, since 2015, has declared the month of September as SFC Family Month. The whole month is dedicated to promote and highlight our love and concern for our very own family through various formation materials. All our activities for this month are geared towards loving and proclaiming Christ in our families.

2. Family Data Gathering

SFC, as a ministry, had been undertaking an effort to proclaim God’s greatness and love to the families of our members. This is a more deliberate act to evangelize families of Singles For Christ. It is not just about making the family part of CFC and its family ministries but making them experience and know Christ.

Ministry members are asked to fill up the Family Members Online Data Form. This is temporary while the new feature of OGD is being incorporated.

Visit www.bit.ly/sfcfamilyevangelization to fill out the form.

Once the data are gathered and sorted, the CFC family from the different areas will contact the families of SFC for a Christian Life Program and/or Kids and Youth Camp.

3. Adopt-a-Household

This is a joint undertaking between SFC and CFC wherein CFC will host the household of some of the SFC members. This is particularly for the SFC members who are living away from their families and who do not have a place in their own homes/ accommodations to conduct their households.

This also strengthen the integration of SFC to the main structure of CFC.

4. God's Masterpiece Weekend

The God's Masterpiece Weekend is derived from the pastoral sessions of the God's Masterpiece conference. This weekend formation highlights the importance of family – that family is a gift from God, entrusted to us as our mission to love.

5. FIG Partnership

Family Is a Gift partners with different organizations, schools, and parishes, and soon with local government units to touch base with the target market. This is our way of talking to people personally about the advocacy. Partnerships allow us to reach the whole family: parents, single men and women, teens and kids, even grandparents. Collaborating with the parent organizations of schools as well as guidance counselors and school management helps bring the advocacy to the whole family.

6. FIG Singles Forum

As an advocacy, FIG Singles Forums aims to reach out to singles inside and outside the ministry discussing different relevant topics, issues and realities of singles in collaboration with the partners. Sessions and workshops that are given by our pool of speakers who are not only experts in their fields but are also guided by their Catholic values that is an essential part of the program. Example topics are as follows:

- Dealing with Depression in Family
- Same-Sex Attraction and Gender Identity: Issues and Answers
- Chastity and Sexuality
- Dating with Purpose and Purity
- His Worth, Her Worth
- 10 To Do's Before I Do
- Singles in the Workplace
- Discovering Your Purpose

IV. ESTABLISHING PARTNERSHIP AND COLLABORATION

1. Identify

- The SFC Couple Coordinator (SCC/ PCC/ NCC) together with the FIG Advocacy Coordinators will identify parish, campus, institution, or organization where they plan to partner with.
- The plan should be properly coordinated to the CFC local leadership and the CFC FIG Coordinators.

2. Build a Team

- Look and gather possible existing SFC and CFC members in the identified parish, campus, and institution. Coordinate with the nearby Chapter to know if there are members working there.
- The SFC and CFC members gathered may potentially help us connect to the right persons and also in organizing the planned collaboration.

3. Prepare and Present

- Prepare all the necessary materials for presentation (FIG Primer, Letter to the parish priest or management, endorsement letter from community members working in the institution).
- Set an appointment with the parish priest/ management/ campus administrator, for the presentation. This may be done by the SFC FIG Coordinator or CFC FIG Coordinator
- Once the commitment for partnership is done, finalize with the parish priest or management their chosen topics or forum to be conducted. Finalize also the details (target date, target attendees, duration, etc.) of the proposed activity.

4. Organize and Implement

- Establish the event structure with the help and guidance of the SFC Couple Coordinator (SCC/ NCC/ PCC).
- Implement the planned timeline of the activity.

5. Follow Through

- Evaluate, gather feedback and data, and documentation to present positive and substantial outcome of the activity.
- Seek other opportunities for collaboration and possible gateway evangelization.

For any inquiries and feedback, please email us at sfcfig@couplesforchristglobal.org.